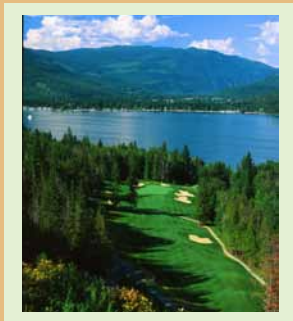




Shuswap Destinations



Year-round Advertising directory for the Shuswap
www.shuswapdestinations.com

Advertising Opportunities

- *Shuswap Destinations* is the One Stop Directory for visitors to the Shuswap.
- *Shuswap Destinations* focus is exclusive to the Shuswap - offering full exposure to your business to a broad target market.
- Simple for visitors to find what they are looking for. Your site found in 3 easy steps. No messy page clutter.
- Staff experienced in marketing, advertising and promoting on the internet.
- Variable data collection - method used to find out what visitors interests are and passing that onto you for opportunities to offer promotions or discounts.



The screenshot shows the homepage of Shuswap Destinations. At the top left is the logo, a stylized yellow and green bird-like shape. To its right is the text "Shuswap Destinations" in a bold, yellow, sans-serif font. In the top right corner, there are two links: "Contact Us" and "Advertise". Below the header is a large photograph of three young women smiling and taking a selfie with a silver camera. Underneath the photo is a yellow navigation bar with five buttons: "Home", "Accommodations", "Activities", "Services", and "Events". Below the navigation bar is a dark blue banner with the text "Welcome to Shuswap Destinations" in white. Underneath the banner is a section titled "About The Shuswap:" followed by a paragraph of text: "Welcome to the Shuswap in the Interior of beautiful British Columbia. The Shuswap is filled with some of the most spectacular scenery and untouched beauty you'll find anywhere. Shuswap Lake is surrounded by communities where the people and their businesses welcome you to come and visit what they embrace everyday. **More information about the Shuswap...**"

Home Page
www.shuswapdestinations.com

ONE STOP DIRECTORY / ONLY IN THE SHUSWAP

Shuswap Destinations is a one stop, year round vacation destination directory that is designed, not only to bring new business to your door, but to keep current customers up-to-date on what you offer.

Advertising on *Shuswap Destinations* is all about keeping it local. Our site is Shuswap specific, providing destination-targeted exposure for your business to a global market.

Shuswap Destinations displays businesses in 4 different categories. Choose from Accommodations, Activities, Services or Events, or place your listing in several.

Shuswap Destinations Contact Us Advertise

Home Accommodations Activities Services Events

Accommodation Search:

- ❖ Bed & Breakfast
- ❖ Cabin / Log Cabin
- ❖ Campground
- ❖ Condos (2)
- ❖ Guest Ranch
- ❖ Hostels
- ❖ Hotels
- ❖ Houseboats (1)
- ❖ Inn
- ❖ Lodge
- ❖ Motel (1)
- ❖ Mountain Lodge
- ❖ Provincial Parks (2)
- ❖ Resort
- ❖ RV Park (1)
- ❖ Spa
- ❖ Vacation Rentals (1)
- ❖ Worksite (1)

Narrow Down To: [Summer](#) | [Winter](#) | [Year Round](#) Businesses

Sign up for Free Newsletters, Special offers & Promotions

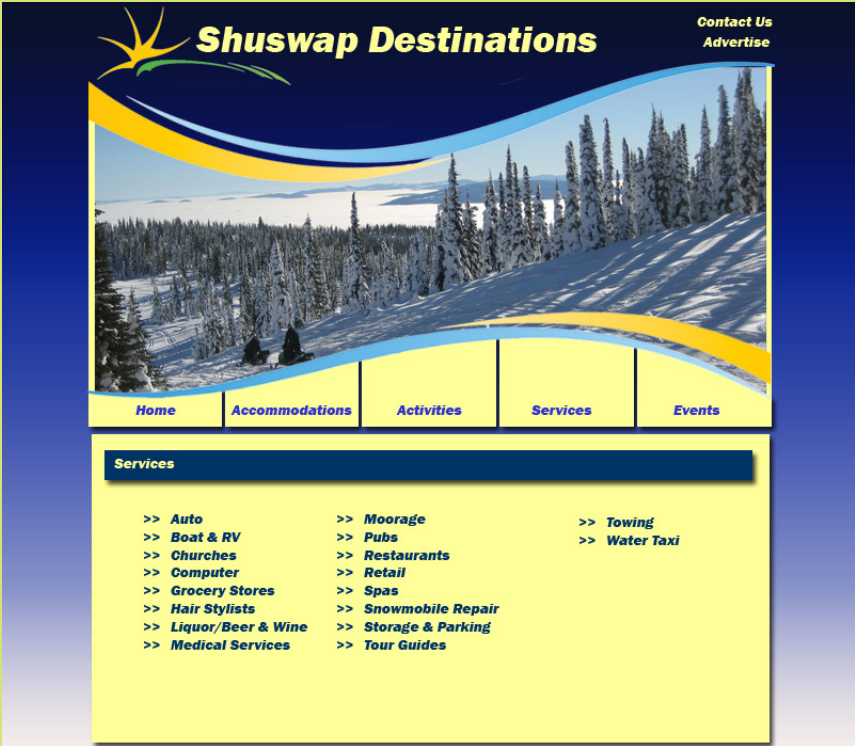
● Home ● Accommodations ● Activities ● Services ● Events ● Directory ● Advertise ● Contact Us ● Admin ●

Accommodations

MARKETING

Shuswap Destinations has staff with experience in marketing, advertising and internet promotion, as well as knowledge of demographics, technology and business exposure strategies. We are the affordable solution to your marketing needs.

Services



Shuswap Destinations [Contact Us](#) [Advertise](#)

Home Accommodations Activities **Services** Events

Services

- >> Auto
- >> Boat & RV
- >> Churches
- >> Computer
- >> Grocery Stores
- >> Hair Stylists
- >> Liquor/Beer & Wine
- >> Medical Services
- >> Moorage
- >> Pubs
- >> Restaurants
- >> Retail
- >> Spas
- >> Snowmobile Repair
- >> Storage & Parking
- >> Tour Guides
- >> Towing
- >> Water Taxi

Service is what the Shuswap is all about, that's why our customers keep coming back year after year. Don't miss out on having your service be known. List today.

SIMPLICITY

We believe that simple is smart, effective and efficient. That's why we offer a package that's all inclusive. Check out our easy start package to get you up and going. We believe your advertising dollars should be working for you at all times and *Shuswap Destinations* leads traffic back to your site through our ever expanding options.

The screenshot shows the website for Shuswap Destinations. At the top, there is a logo with a stylized sun and the text "Shuswap Destinations". To the right, there are links for "Contact Us" and "Advertise". Below the logo is a large image of a group of people in a blue raft navigating a white-water rapids. Underneath the image is a navigation menu with five categories: Home, Accommodations, Activities, Services, and Events. The "Activities" category is selected, and a list of activities is displayed below it. The list is organized into three columns.

Activities		
>> ATV Rentals	>> Hiking	>> Rock Climbing
>> Bird Watching	>> Hockey & Activity Arenas	>> Salmon Run
>> Beaches	>> Horseback Riding	>> Scuba Diving
>> Biking	>> Lake Tours	>> Ski Resorts
>> Charters	>> Mini Golf	>> Snowmobiling
>> Curling	>> Native Culture	>> Theatres
>> Go-Carts	>> Parasailing	>> Winery Tours
>> Golfing	>> River Rafting	

Your site found in 3 steps:

1. Home Page - client picks category Activities
2. Activity Page - client picks secondary category
3. Listing page - listing of your business

Activities

Shuswap Destinations

Contact Us
Advertise



[Home](#) | [Accommodations](#) | [Activities](#) | [Services](#) | [Events](#)

Accommodation > Provincial Parks Search:



Roderick Haig-Brown Provincial Park [Request More Info](#)

This is a fascinating place to visit at any time of year, but particularly in early October during the run of the Adams River sockeye salmon. Every 4th year is a "dominant" run, with millions of fish to be seen. 2010 will be a dominant run.

[Map](#) | [Gallery](#) | [More Info](#)



Shuswap Lake Provincial Park [Request More Info](#)

Scotch Creek BC

Shuswap Lake is the largest and most popular campground on Shuswap Lake. Enjoy camping, picnicking, fishing, boating, swimming, hiking, windsurfing, sailing, houseboating, waterskiing, nature study, photography, visitor programs and biking.

[Map](#) | [Gallery](#) | [More Info](#)

Narrow Down To: [Summer](#) | [Winter](#) | [Year Round](#) Businesses

STARTUP PACKAGE

Listing in one or more appropriate categories

Business Name, Address, Telephone

Picture or Logo on front listing

Headline of business (350 characters)

Google map of location

Gallery - Up to 6 pictures.

Direct link to your home website

Direct link to your email address

Full page ad for more information about your business.



VISION

Our vision is your vision. *Shuswap Destinations* provides an easy, accessible and enjoyable answer to making Shuswap the destination vacationers are looking for. Hurry, with the 2010 Olympics soon approaching we are offering you a once in a life-time exposure in a one stop shopping environment.

For more information start advertising today call: 250-804-1788 or visit us at

www.shuswapdestinations.com

PRICING

Listing on *Shuswap Destinations* \$20.00 per month. (1 year subscription)

Introductory offer 50% off your first year of advertising.

GET STARTED

Provide the following information to get your business listed:

Business Name:

Business Description: 350 characters or less

Address:

Primary Phone No.:

Email:

Web Address:

Picture or Logo for front advertisement

Up to 6 pictures provided for gallery.

Business Category:

Email business information to:

sales@shuswapdestinations.com or call 250-804-1788

www.shuswapdestinations.com